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NEBRASKA-IOWA DISTRICT



MOOSLETTER SUMMER 2017

VOLUME 5 ISSUE 2



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Message from the Editor

Hey Nebriowa,

It's your girl Samyukta back at it again! How have your guy's summers been? Is it just me or did summer go by way too fast. I have had so much fun traveling, going to camps, and honestly just binge watching Netflix on my couch and my bed that I am not sure I am ready to go back to school again. However, there is always one thing I can look forward to when school starts: Key Club! I am extremely excited for an amazing year of service with the district and at my home club. I hope that you are, too!



Even though our late night binge watching, sleeping till noon, and random afternoon naps are going to come to an end, the beginning of the school year is the beginning of so many new opportunities to serve and to lead. As soon as school starts again life gets really hectic. There is so much homework to do, sports practices after school, music practices before school, balancing all your clubs, studying for the PSAT, ACT, and SAT, filling out college applications and potentially working, too. There are going to be many all nighters where we are trying cram in last minute studying for those tons of tough tests and classes that we chose to take. However, I want to tell you that no matter how stressed or tired you are You Can Do It! Just keep being the hard working people you all are and know that it is ok to take some time off and relax! I believe that you guys will rock this year so make it a great year, because high school only lasts four years. Cherish every moment of it!

The beginning of the school year is also the best time for you to recruit members for you club. Make sure your Key Club is taking every opportunity to show the freshman and others not already in Key Club how amazing this organization is. See if you club can set up a booth at your club fair or freshman orientation. Hand out candy or pencils on the first day of school with a tag that says Key Club on it. Make your club be known at your school through social media and posters. Summer is the best time to get ahead on things so take the opportunity to plan for a great year of service ahead. Also, don't forget to always find ways to serve your community; after all caring is our way of life! Have an amazing rest of you summer and best of luck for this upcoming school year! If you have any question, comments, or concerns feel free to email me at samyukart@gmail.com. I hope you enjoy this edition of the Moosletter!

Yours in Service,
Samyukta Karthik
Nebraska-Iowa District Bulletin Editor

Governor's Message

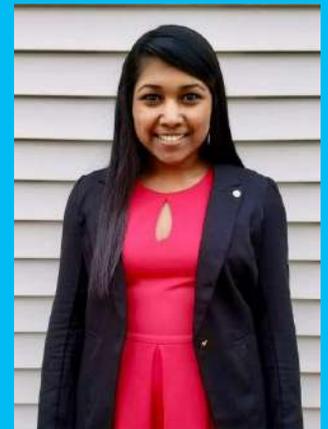
Hello Nebraska-Iowa Key Clubbers,

My name is Saireshma Balakrishnan, and I am so honored and humbled to be serving as your 2017-2018 District Governor! I was elected at the District Convention in March, and the first half of my term has flown by!

This year has been pretty busy for the District Board! We have been working to create events so members will feel more involved. We are in the process of planning our annual RFC (Regional Fall Conference). This year we will have the RFC in four locations throughout the Nebraska-Iowa District! The locations are Omaha, Lincoln, Des Moines and Cedar Rapids. The District Board and I are excited to see you there!

If you have any further questions or concerns, please feel free to contact me! I hope to see you at future club visits, RFC's, and District Convention in March! Best of luck in your year of service!

Yours in Service,
Reshma Balakrishnan
Nebraska-Iowa District Governor
Key Club International



International Update

Hey, Nebr-Iowa!

I'm Emily Rice, your International Trustee for the upcoming year. I'm *so* pumped to work with you and learn about you all this year! First, you should probably learn a little bit about me.

I'm a rising junior at Fridley High School in the MinnDak District. This year, I'm also starting my freshman year at the University of Minnesota-Twin Cities as a PSEO student. Along with school and Key Club, I'm also a sound designer and music producer.

I'm here, though, to serve you. This year, I'll serve by focusing on the Triple B Plan: improving **branding** techniques, **building** clubs and starting the chartering process of new districts, and increasing **bonding** with each other and the Kiwanis Family.

Along with the Triple B plan, I am focused on assisting my districts. Every International Trustee is assigned three districts to serve. I call these districts our "sistricts." Our sistricts for this service year are Illinois-Eastern Iowa, California-Nevada-Hawaii KIWIN'S, and you!

This year will be a great one! Let's make the most of it!

Yours in Friendship and Service,
Emily Rice



My Key Club Story

“ The K-Family is so much more than just a letter. ”



I began my journey in the K-Family when I was in fifth grade. It has since then changed me in ways that I did not think were possible. I served as a club officer for K-Kids, Builders Club, and for Key Club. The leadership role I have played in the organization has grown each year. Serving on the District Board has been such an amazing opportunity. My sophomore year, I was the Lieutenant Governor of Area 1. Getting to work with so many individuals and form connections was so impactful. I now serve as the current District Secretary. Developing friendships with the District Board, other secretaries, and so many Key Club members is something that I will never take for granted. Key Club has taught me so much and I have made countless memories from this incredible organization. Key Club has taught me the importance of serving your community. It has taught me to work hard and be selfless. It has taught me what true leadership looks like. The individuals in this organization are so accepting, and I feel right at home. Key Club means so much to me and I am blessed to be a part of something greater than myself.

“ The K-Family is more than a group of letters; it truly is a family. ”



Tatum Vondra
District Secretary

Event Recap: ICON

From July 5th – July 9th six of our Nebriowa district members attended ICON in San Antonio, Texas to celebrate the 92nd Birthday of Key Club and all the accomplishments we have made this year.

ICON, short for International Convention, is similar to our Nebraska-Iowa District Convention, but on a massive scale. At ICON our members got to go to multiple workshops, learn about international projects, meet tons of new people from all across the world, receive officer training, hear amazing speakers, elect the new international board, and much much more. Our members took this opportunity to go visit many of the key attractions in San Antonio, Texas, such as the Alamo and the Riverwalk. Also at ICON Reshma Balakrishnan and Tatum Vondra received their Robert F. Lucas Awards, which are awards given to Lieutenant Governors who have done an outstanding job as an Lt.G this past year.

Also at ICON, our International Trustee, Emily Rice was elected as one of eleven trustees to serve on the International Board. William Sims from the Alabama district was elected our International President and Minyoung Kim from the Georgia district was elected our International VP for the 2017-2018 year.

“This year, at the 2017 International Convention, I learned many things. Mostly about how awesome the people of Key Club are, but also how amazing of a feeling it is to be surrounded by people dedicated to making a difference; just like you. I made so many friends from ICON and i felt like i belonged there. The workshops also educated me even further than i thought was possible from Key Club, but also were really fun! If you are even considering going to ICON, contact your Lt.G for more information and talk to a Kiwanis adviser to see about financial help. **Everyone needs to experience how influential International Convention can be. :)**” - Carter Rieckhoff, Area 9 Lt.G



WE HOPE TO SEE YOU AT ICON 2018 IN CHICAGO, IL #KCIL18

Upcoming Event: RFC

What is Regional Fall Conference?

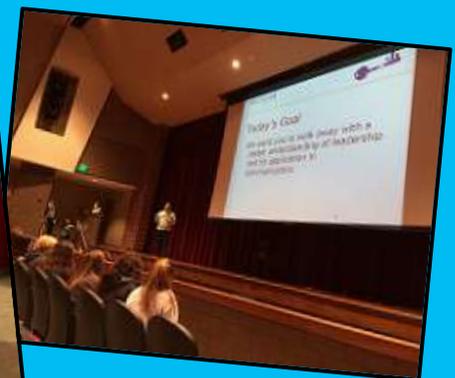
RFC, short for Regional Fall Conference, is one of the biggest events of the year held by the Nebraska-Iowa District. This year RFC will be held at 4 different locations: Lincoln, Omaha, Des Moines, and Cedar Rapids. The Nebraska-Iowa District is split into 9 geographical areas. During the beginning of the school year members from multiple areas close to one of these four locations come together for a day full of fun with fellow Nebraska-Iowa Key Clubbers. The conference will also be attended and led by the district board members and district administrators located within the region.



Why should you attend?

- Expand your involvement in Key Club
- Great opportunity to meet Key Clubbers from your area and other areas near you
- Great way to do some service for your community
- Learn about potential service ideas, international partners, and play lots of fun games
- Meet with your district board members.

We strongly encourage you coming to one of the RFCs. We can't wait to see you all there!



Regional Information

BOOKMARK IT

Key Club Des Moines Regional Fall Conference 2017



What: The Des Moines Regional Fall Conference is an opportunity for you to help volunteer with dogs and cats.

Where: Animal Rescue League
5452 N.E. 22nd St
Des Moines, IA 50313

When: October 1st, 2017 1:00-4:00 pm

Cost: \$5 for an afternoon of fun!



Cedar Rapids Fall Conference

What: A service oriented conference with food, fun games, and cool community service projects!

When: October 8th,
1:00 p.m. to
4:00 p.m.

Where: Lowe Park
4901
Alburnett
Rd, Marion,
IA

Make sure to bring a non-perishable food item and \$5 as part of the registration fee!



CARING IS OUR WAY OF LIFE!

"WE DON'T MAKE KEYS,
BUT WE DO OPEN DOORS"

Join other Key Clubbers in Cedar Rapids for a fun day of community service!

Key Club Lincoln Regional Fall Conference



Where:

Tabitha Health Care
4720 Randolph St
Lincoln, NE 68510

When:

October 8th, 2017
1 PM-4 PM

What:

The Lincoln Fall Conference will include leadership activities as well as hosting a game afternoon for the residents at Tabitha! Snacks of course will also be included!

Cost:

The cost is just 5 dollars for tons of fun!

Omaha RFC

Where: TBA

When: October 21st
1:00 – 4:00 pm

Cost: \$5 for an afternoon filled with fun and service with fellow Key Clubbers!

Upcoming Event: Key Leader

Key Leader is a weekend experiential leadership program created by Kiwanis International. The program focuses on personal leadership growth and development of self-confidence to aspiring leaders. Participants attend large and small workshops, discussions, and team building activities. Students learn leadership skills to better their school, home, and community as well as making new friends and create unforgettable memories. Kiwanis International created this program in April 2005. Key Leader focuses on five main principles of personal integrity, personal growth, respect, building communities, and the pursuit of excellence. Through the participation in Key Leader students learn about self-awareness, self-management, social awareness, relationship skills, and responsible decision-making. The program is open to all students, ages 14-18 which includes promoting 8th graders, high school students, Key Club members, and non-Key Club members. This is an amazing opportunity to grow your leadership skills while creating meaningful friendships and having unforgettable experiences. We would love to see at Key Leader this November!

Nebraska-Iowa Key Leader Info

When: November 10-12, 2017

Where: Camp Calvin Crest,
Fremont, NE

Cost: \$250

*Motor coach transport from
Coralville and Des Moines, IA are
offered.

Register for Key Leader:
www.key-leader.org

Any further questions contact
Jozef Schmidtke at
YXJESchmid@gmail.com
402-415-4916



Personal Story

“You just have to go and experience it once. It defies description to see the kids blossom over the weekend. At the beginning, you’re in a room full of almost 80 students who arrive as strangers-but you all leave with hugs. I like that we don’t just stand up there and preach to them. We get them to actually think about what’s important to them in their lives, and that can be different for different people. And sometimes in the back of the room, there’s a 50-year old man like me thinking about things a certain way for the first time. Key Leader camp keeps the fire burning. It’s a great way to recharge, and it keeps you coming back for more.” – Byron Tabor, Assistant District Administrator for Nebraska-Iowa Key Club



Key Facts About Key Club

What is Key Club?

Key Club is the oldest and largest service program for high school students in the world. It has more than 270,000 members in 5,000 clubs in 37 countries. Key Club is a student led organization that encourages leadership through service and serves over 12 million hours of service annually. Key Club is also a part of the Kiwanis International family.

* To find out more about Kiwanis International and the rest of the K-Family check out page



We don't make keys, but we do open door!

Why is it called Key Club?

In 1925, California State Commissioner of Schools Albert C. Olney and teacher Frank C. Vincent established the first Key Club at Sacramento High School in California. The club was made up of the key boys at the school who were willing to serve school to create better school spirit. Therefore the club was coined the name Key Club.

Vision:

We are caring and competent servant leaders transforming communities worldwide

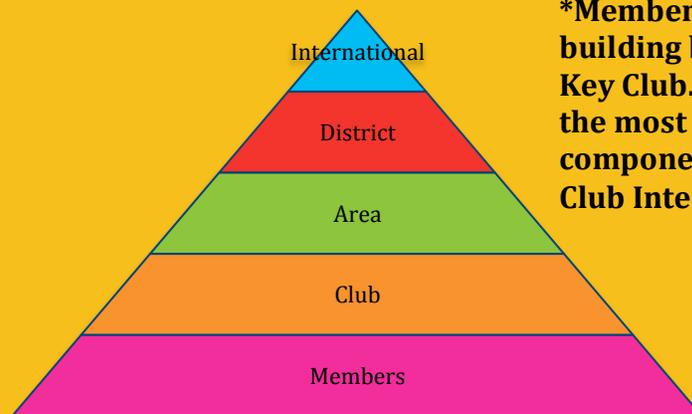
Core Values:

- Leadership
- Character building
- Caring
- Inclusiveness

Motto:

Caring – Our Way of Life

Levels of Key Club



***Members are the building blocks of Key Club. They are the most vital component of Key Club International.**

Benefits of Key Club

- Develops students ready to face real world issues
- Helps students gain confidence
- Encourages service learning
- Develops strong leadership skills in students
- Enhances student reputation
- Improves school culture
- Helps students make life-long friends
- Creates unforgettable experiences and beautiful memories
- Encourages students to be active in their communities
- Improves student character
- Develops skills that are sure to impress colleges and businesses



Just A Couple Reminders

Officer Report Forms (ORFs)

Have you completed your club's officer election? As your club transitions into its new officer team make sure to fill out Officer Report Forms and email them to your respective area Lt.G. There will be a copy in the Back To School Mailer sent out to your school key club advisers or you can find them on the Nebraska-Iowa Key Club website. ORFs are vital for continuing our communication with your clubs, so please make sure to get them in. If you have any further questions or concerns you can email your respective Lt.G.



Dues

Key Club dues are coming up!

Cost: Dues for the Nebraska-Iowa District Key Club is \$13

Date:

Early Bird is due by November 1st

*When you pay your dues before November 1st your club will receive an early - bird patch for you Key Club banner and you will be recognized at District Convention.

All dues must be turned in by December 1st

*Paying dues eliminates the risk of your club becoming inactive. At least 15 members need pay dues to be considered an active club.

- Dawson Schwerdtfeger, Lt.G Area 4

Contact our Membership Expansion/Retention Committee chair Carter Rieckhoff if you have any questions or concerns at: carterrieckhoff@gmail.com

Youth Opportunities Fund (YOF)

The Youth Opportunities Fund is a grant given only to Key Clubs for service opportunities. There is one cycle of YOF grants per year and clubs can be awarded anywhere from \$100-\$2,000. **Applications must be received by October 15th 11:59 EST.** The list of YOF grant winners will be posted in January. This is a great way to get funding for the service projects your club does, especially if they are bigger projects and tend to cost a little more. The guidelines to fill out the YOF application can be found here: <http://www.keyclub.org/Leadership/gov/guidebook.aspx>. Applicants have to use the online YOF grant application this year to apply. Here is a link to the online application: <https://app.reviewr.com/s1/site/2018yof>. We highly suggest applying for this grant, as it can be very beneficial for your clubs financial resources. However, make sure you club turn the form in by October 15th. The due date is coming up soon!

Communication is Key



As school is going to start in less than a month it is important for club officers to effectively communicate with members and promote key club to make a successful year of service. Here are a couple tips on how to communicate with and promote your club!

Tip #1: Create Posters and Flyer

Create posters and flyers to post around the school for all your meetings and the benefits of being a part of Key Club. You can also ask your fellow officers to hand out flyers during passing time or ask teachers to put up posters about Key Club in their rooms. Remember the more colorful and eye-catching you make these posters and flyers the more members you will attract! Check out the multitude of promotional poster on the Key Club International website.



Tip #2: Utilize Social Media

Social media is a great way to publicize what events your club is doing and to reach out to members. This is also a great way to connect to other clubs, district, or partners from Key Club International. Just remember to be inclusive; after all it is one of our core values!

Tip #3: Photography

“A picture is worth 1000 words.” Photography is your greatest ally as you advertise your club. Take candid photos of your members doing various service projects and interacting with each other. Portraying how fun and impactful it is to be a part of your club is vital in the promotion of your club!



Tip #4: Use Remind or Google Groups

Remind and Google Groups are an easy way for you to connect and communicate with your members. You communications officer can use Remind to send out messages about upcoming meetings, service projects, sign-ups, and much more. By creating a Google group, you can easily send out emails and inform members about upcoming events and updates.

Tip #5: Club Fair and Freshman Orientation

Set up a booth at your school's club fair or freshman orientation. This is a great way to get people to get to know you and what the club is. Hand out some treats with a Key Club tag on them so you establish your club's presence at your school.



Awards

It is never too early to start planning your year of service. Here are a couple awards provided by Key Club International (KCI) and the Nebraska-Iowa District that can get you started thinking about goals and projects you might want to do for this year. If you do complete a project or reach a goal that qualifies for an award fill out the form on our website to be recognized at DCON and DM us on our social media. We would love to post the amazing things you have accomplished.

Major Emphasis:

Major Emphasis is a program by KCI that is aimed at serving children. This service initiative directs and focuses the attention of Key Club members to serve children in a specific hands-on approach. Try to incorporate a project focused on one of our preferred charities: March of Dimes, CMN, and the Eliminate Project to apply for this award.



Single Service:

A Single Service project is any service project that is planned, organized, and produced by your club. A couple examples could be: blanket making, Gems of Hope, volunteering at a nursing home, etc. This is a really easy award to apply for. Just choose your favorite service project and fill out the form!



Distinguished Club Officer/Advisor:

The Distinguished Club Officer award is a great opportunity to showcase the amazing efforts of club officers. Following these Distinguished Club Officer Guidelines will make you an incredibly effective club officer! Also, this is a great way to nominate you adviser for the amazing effort they have put in to making your club successful!



Kiwanis Family Service Award:

This award is a district award. This award recognizes clubs that make the effort to create relationships with the rest of the K-Family. It is really important to network and build relationship with Kiwanis and the other members of the K-Family. Try to communicate, hold service projects together, and go to other K-Family meeting to build stronger relations!



Amy Hoyer Membership Award:

This district award is rewarded clubs who have made an extensive effort to increase the membership of their club. In order to qualify for this award a club must display a 25% increase in membership from the previous year. This is a great goal to set for your club's growth and for methods on how to achieve this check out page 13.

Project Ideas

Trick-or-Treat for UNICEF:

Hit the street in your awesome costumes! Instead of collecting candy, ask for donations for The Eliminate Project. Also, your club can order donation boxes from TheEliminateProject.org/trickortreat and you can set up these boxes around your school and community. Make sure to order your donations before October 24th and get them as soon as your club can, because they run out fast. This is a simple and fun Major Emphasis project your club could try this year!



Classroom Clean Up:

Choose a day after school and get your Key Club members to help the janitors make your school shine. Ask the custodial staff to give your members towels, glass cleaners, mops, and other cleaning material. Make your members split up in groups of 3-5 and tackle different spots of your school. This is a great one for members to bond while making doing a great service project for your school!

Key Club Buddies

The beginning of the school year is the best time to recruit new Key Clubbers. Create a buddy system by having upperclassmen pair up with underclassmen and helping them out through their first couple days and throughout the year. Also your members could make new teacher/new student survival kits to motivate new members at your school and make them feel at home. A couple ideas are putting in pencils, pens, a sweet note, and maybe some candy!



For More Service Ideas Check These Websites

- idealist.org
- handsonnetwork.org
- volunteermatch.org
- ysa.org
- nylc.org

Change Wars:

This is a great project to do for raising money for March of Dimes. Set up containers in every classroom and encourage students to deposit pennies and dollars into their class' encourage students to deposit pennies and dollars into their class' can for positive points, and silver coins into the other class' for negative ones. Keep a running tally of how much each classroom has and which classroom is in the lead. Treat the winning class to chocolate bars, a pizza party, or a no homework day, but make sure to check with the teachers first!

Special Olympics:

This is a great opportunity to work with other clubs in your area and with the rest of the K-Family. Volunteer at your local Special Olympics event as assistants, concession stand workers or cheerleaders! Get your local Aktion Club involved in participating at the event and ask your local Kiwanis club and/or Circle-K to come help you guys, too.



K-Family Tree

K-Kids

K-Kids are our youngest members of the K-Family. Worldwide, there are over 36,000 members in K-Kids. They work closely with Kiwanis members to work on several service projects like assisting the elderly and organizing drives. Members take on responsibilities of leading the club and having officer teams. They also serve their schools by raising money for sports and extracurricular activities.



Builder's Club

Builder's Club is the middle school and junior high level of the K-Family. There are over 45,000 kids involved in this program. They work on various service projects ranging from raising awareness and funding for AIDS to holding drives and cleaning up parks. Builder's Club helps build strong student leaders, get them involved in serving their community, and sets middle schoolers up for the Key Club experience.

Circle-K

Circle-K is the college level in our K-Family. Those of you who are seniors, it doesn't just end with Key Club. We hope you continue your Key Club experience in college, too. Circle-K has over 14,000 members involved in 17 different countries. Circle-K is an amazing way to continue expanding on your leadership skills and giving back to the community. They do many projects such as the Six Cent Initiative. Check if your college has one today!



Kiwanis

Kiwanis is our adult level of the organization and the largest, too. They have over 600,000 members. Kiwanis helps sponsor the other levels of Key Club. They work on over 150,000 service projects in a year. Kiwanis pursues creative ways to support the needs of children through local fundraising and service projects. Their clubs raise more than \$100 million dollars a year for various projects, in addition to the Kiwanis Children's Fund and they put forth over 18.5 million service hours. We are so thankful for all they do and how vital they are in our K-Family.

Aktion Club

Aktion Club is the part of our K-Family dedicated towards members with disabilities. There are more than 9,000 members with disabilities that take part in Aktion Club, around the world. They work on many projects like recycling drives and cleaning up parks. One of their most important projects is fundraising for Sleeping Children Around the World. Aktion Club builds leaders ready to serve the world and helps bring change in its communities.



The K-Journey Continues

Your Key Club journey doesn't need to end after Key Club! Join Circle-K!
"Live to Serve, Love to Serve"

What is Circle-K?

Circle-K International (CKI) is the largest premier collegiate and university community service, leadership development, and friendship organization in the world. Circle-K has more than 13,770 members on 500 campuses in 17 different nations. Circle-K is a member of the K-Family and is sponsored by Kiwanis. Just like Key Club, Circle K a student led organization.



Circle K in the Nebraska-Iowa District

Iowa State University - IA

Midland University – NE

Nebraska Wesleyan University – NE

The University Of Iowa – IA

University Of Nebraska At Kearney – IA

University of Nebraska at Omaha – NE

University Of Nebraska- Lincoln – NE

University of Northern Iowa – IA

Wayne State College – NE



Circle K Facts:

- CKI first started in 1936 at Washington State University
- Their mission is to develop college students into a global network of responsible citizens and leaders with a lifelong commitment to service
- The three tenets of CKI are service, leadership, and fellowship
- CKI's motto is: "Live to Serve, Love to Serve"
- One of the biggest fundraisers led by Circle K is the Six Cents Initiative to provide water to 2.2 billion children who do not have access to clean drinking water



To find out more about Circle-K check out their website: <http://www.circlek.org/AboutUs.aspx>

The Eliminate Project

Approximately 134 newborn (one every eleven minutes) die from neonatal tetanus every day. Nearly 49,000 innocent babies and many mothers die from this deadly illness. So Kiwanis has partnered with UNICEF to eliminate maternal and neonatal tetanus (MNT) worldwide. The effects of the disease are excruciating—tiny newborns suffer repeated, painful convulsions and extreme sensitivity to light and touch.

To eliminate MNT from the Earth, 129 million mothers and their future babies must be immunized. This requires vaccines, syringes, safe storage, transportation, thousands of skilled staff and more. Kiwanis pledged \$110 million to eradicate MNT and UNICEF as well as Kiwanis has dedicated so much time and effort from every member Kiwanis and UNICEF joined forces to tackle iodine deficiency disorders, achieving one of the most significant public health successes of the 20th century. Now, together, they are eliminating MNT from the face of the Earth. In doing so, the project will reach the poorest, most neglected mothers and babies with additional lifesaving health care.

The end of this one disease means the beginning of better health for so many families. Since Key Club is a part of the K-Family it has also joined hands in helping this cause. Key Club has caused a great impact for The Eliminate Project as it has raised lots of money for this project through various service projects, of which Trick-or-Treat for UNICEF has been one of the most popular. We have reached our goal of \$110 million and this past month MNT was eliminated from Ethiopia and this month it was eliminated from Haiti! However, our job isn't done yet. There are still 16 countries trying to fight MNT. Let's finish off this fight Key Clubbers!

16
COUNTRIES
ARE STILL
AFFECTED
BY
MATERNAL
AND
NEONATAL
TETANUS



LET'S
FINISH
THE
FIGHT!

New International Initiatives

Nickelodeon and Key Club have taken a new initiative with the HALO Movement. HALO stands for Helping and Leading Others, and the HALO Movement highlights Key Clubs around the world that are making the world a better place and inspiring others to do the same. Thanks to the new initiative by Key Club and Nickelodeon, Key Clubs can have a chance to be featured on TV and they can get a grant for their club. You can apply for a chance to receive HALO grant funding for your Key Club service project online at Key Club's Facebook page beginning September 1, 2017. Use the hash tags #WEHALO and #KeyClub on social and join the movement!



Monthly Focuses:

October – Trick-or-Treat for UNICEF

November – March of Dimes

December – TBA

January – Elemonate Challenge

March – TBD

April – TBD

May – Eliminate Week

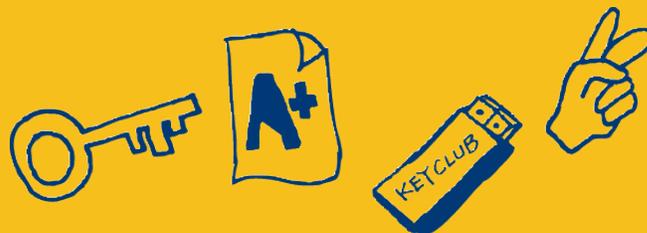
June - TBA

July - TBA

Key Club International has taken on an initiative to have a spotlight service partner every month. Check out the their service partner monthly focuses. This is a great way to structure different service projects your club does throughout the year.

Key Club International Goal for the Eliminate Project:

\$700,000



Preferred Charities

Children's Miracle Network

Children's Miracle Network Hospitals work to raise money and awareness to provide 32 million treatments to children in the US and Canada. Donations are made locally to fund critical treatments, healthcare services, pediatric medical equipment, and charitable care. The charity raises money through its Miracle Balloon icon. Key club participates with Children's Miracle Network Hospitals by sponsoring fundraising events. Key Club members also participate in service projects at their local children's hospital.



March of Dimes

March of Dimes focuses on preventing birth defects and infant mortality. The March of Dimes helps discover the genetic causes of birth defects, promote newborn screening, and educates medical professionals and the public about best practices for healthy pregnancy. For decades, Key Club has partnered with the March of Dimes to give every baby a healthy start. Key Club members thousands of dollars annually through various programs, including collecting change, holding dances and taking part in March of Dimes' signature event, March for Babies. – Elizabeth Wessels, Lt.G Area 7



UNICEF

UNICEF works in over 190 countries and territories. They have spent 70 years working to improve the lives of children and their families. Their main goal is to defend children's rights throughout their lives and produce results as well as understand their effects. UNICEF helps out with child protection, inclusion, survival, education, emergencies, gender disparities, supply issues, and research. Since 1994, Key Club has been Trick-or-Treating for UNICEF and over the years has raised nearly US \$5 million for iodine deficiency programs worldwide and HIV and AIDS programs in Kenya and Swaziland. Now it's helping The Eliminate Project. This project aims to eliminate maternal and neonatal tetanus, which is a deadly and painful disease. They are trying to eliminate the disease in 18 countries. Key Club has been working with UNICEF and helping them raise funds and awareness. – Ashtian Montagne, Lt.G Area 6



Thirst Project

The Thirst Project's goal is to increase awareness and bring an end to the global water crisis. With water borne killing more children in a year than AIDS and women and children walking an average of 4 miles a day to get water, they want to raise money to provide clean water for everyone. Since 2014 Key Club International has been partnering with the Thirst Project during the Month of March to participate in the "Dirty Little Secret" Campaign. In March, and for World Water Day, Key Club members fill up a water bottle with dirty water and carry around the bottle to share the secret; 748 million people don't have access to clean drinking water, when people ask. Another project we are working on with them is the Thirsty Thirty Project. – Bianca Aguilera, Lt.G Area 5



Co-Sponsors and Vision Partners

Rustic Pathways is an organization that builds opportunities for service all across the world. Key Club has partnered with Rustic Pathways to provide Key Clubbers with opportunities to take part in inspiring service programs around the world. Their mission is to empower students through innovative and responsible travel experiences that positively impact lives and communities around the world. With decades of experience and staff members all over the world, Rustic Pathways offer opportunities in 18 different countries. Travels vary from Australia to Morocco. This year Rustic Pathways is providing a free service trip to the Dominican Republic.

The Rustic Pathways logo features the words "Rustic Pathways" in a blue, sans-serif font, with a trademark symbol (TM) to the right. The logo is set against a white rectangular background.

Nickelodeon joined the Kiwanis family in 2013 as a vision partner with a focus on its Big Help initiative. “The Big Help” campaign puts kids into action to do something about issues communities face. Through the Big Help and Worldwide Day of Play initiatives, kids and adults work together to plan events and activities in the following areas: health & wellness, education, service and the environment. Your home Key Clubs are encouraged to work with their Student Leadership Program (SLPs) on projects like Worldwide Day of Play, where Nickelodeon turns off for the day, and children are encouraged to go outside and help their community while having fun!

The Landscape Structures Inc. has been enhancing children’s lives since the year 1971 by creating innovative playground equipment. The Kiwanis family and Landscape Structures work together to bring play and playgrounds to communities around the world. As part of the partnership, Landscape Structures will be the key partner in Kiwanis International’s signature day of service- Kiwanis One Day. Your Key Club can have a huge impact on your local community by constructing a playground as one of your signature projects. – Bianca Aguilera, Lt.G Area 5



March2Success is one service provided by the US Army that gives students free access to test prep materials and practice tests for the SAT, ACT, and more. The site also includes lessons for math, English, and science topics for grades 8-12. There is also info about the college application process, financial aid, and scholarships to help students get into the college of their choice. All students have to do is visit www.march2success.com to register and access all this great content! The US Army has also partnered with the Pro-Football Hall of Fame to introduce an Award of Excellence given to outstanding student athletes who also excel at academics and making an impact in their community. Sophomores, Juniors, and Seniors in high school are eligible to win. Consider nominating a Key Clubber for this award! – Elizabeth Wessels, Lt.G Area 7



Linn-Mar High School:

Linn-Mar High School Key Club is located in Marion, Iowa and is a part of Area 9. One their major projects is the Color Run for the Thirst Project. The Color Run was held around a track field where competitors ran in a race after paying for admission and threw colored powders at each other. This is a really fun and creative service project idea! Another major service project that they do is the “For The Kids” Dance. This year it was a costume dance and the proceeds went to University of Iowa Children’s Hospital, which is a Children’s Miracle Network Hospital. Through this dance they raised \$2000 for the hospital! Other projects that they do throughout the year are blanket making, raking leaves at a museum, cards for veterans, and Gems of Hope. They have also received awards for Major Emphasis project and Single Service-Platinum project at DCON. Way to go Linn-Mar! Continue the amazing service you have been doing and let’s make it a great year!



Science Focus Program Zoo School:

SFP Zoo School is located in Omaha, Nebraska and is a part of Area 2. They have done a great job connecting with their Kiwanis club by going to their meetings and helping out at their Pancake Feed. They have done some amazing service projects. One of them is a blood drive where they were able to collect 30 units of blood! Another really cool project they have done is a Jukebox Dance where attendees could have fun picking a song for 50 cents and enjoying henna designs for \$1. Other amazing projects they have done is making dog toys, participating in their local backpack program, and holding a white elephant gift exchange for their members. They also got Distinguished Secretary and Distinguished President at DCON along with two of their members serving on the district board who retired this year. Great job Zoo School! Keep up the amazing work and let’s have a great year of service!



Do you want your club featured in the district newsletter? Email me at samyukart@gmail.com or DM us on our social media with a couple pictures of your club and basic information about your club as well as projects you guys have done? We can’t wait to see the amazing thing you guys have done!

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<http://www.nebraskaiowakeyclub.org>

Key Club International Website

<http://www.keyclub.org/home.asp>

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